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## Introduction

If you are reading this e-book, you've probably filled out the form on my website because you are considering becoming a Beachbody Coach and would like to know more about it. There are a ton of home based business opportunities available and to be honest, they all sound great. But before joining any company, it is important to do diligent research to make sure it is a legit company, and opportunity. In this e-book I've done all the research for you. I am not going to "hype it up" and tell you that you're going to be making thousands of dollars a week within a few months, because chances are you won't be. I'm going to be honest and explain some of the basic things you need to know before you decide to join. After you have finished reading this e-book you should know if becoming a Beachbody Coach is the right decision for you.

## 8 Things You **Must** Know Before You Become A Beachbody Coach

**1. Who Is Beachbody?** If you have never used one of Beachbody's products, you may not know that Beachbody is the company behind the popular infomercials for P90x, Insanity, Slim In 6, Brazil Butt Lift, Turbo Jam, and many more. Beachbody is a successful 15-year-old, \$600+ million corporation based in Southern California. Beachbody was already a successful and profitable company before they launched the business opportunity. Instead of selling their products in retail stores like Walmart, or

Target, Beachbody decided it would be a better idea and overall greater experience for the customer, if the customers bought the products from their own personal Coach, who could help them along the way on their fitness journey. So the Beachbody business opportunity was created.

**2. You Don't Have To Be In Shape.** Many people are reluctant to become a Beachbody Coach because they are "not in shape". This is something that will have no effect on your business, in fact, being out of shape can actually be an advantage for you. For example, let's say you are a little bit on the heavy side and decide to become a Beachbody Coach. Once you pick a workout program and start seeing results, everyone you know will be saying, "you look great, how'd you do it?" And that is when you can tell them about Beachbody and the workout you've been doing. Health and fitness is something that always comes up in conversation naturally and this is why and how this business model works so well. And of course, if you're already in great shape, people will take your advice and recommendations on things they can do to improve their health and fitness.

**3. What Does A Beachbody Coach Do?** Many people get confused about what a Beachbody Coach actually does. Don't let the word "coach" confuse you. As a Beachbody Coach you won't actually be "coaching" people. It is not your job to count reps and watch for perfect form. A Beachbody Coach's job is to simply inform others that there is a real solution to weight loss and better health, and that solution is Beachbody.

**4. No Inventory. No Shipping. No Billing. No Quotas To Meet.** Beachbody is unique in the fact that there are never any weekly or monthly quotas to meet to qualify for retail sales commissions. No matter what, if you sell a product, you'll always get a commission. A Beachbody Coach also never has to buy inventory, ship a product, or bill a customer. Beachbody does all of that for you. Coaches just have to send customers to the website that Beachbody gives them when they join, and whenever a sale is made, the Coach collects a check. Checks are sent out weekly through regular mail, or there is also an option for direct deposit into your bank account.

**5. No Experience Needed. Great Training Provided.** Many people are reluctant to become a Coach because they have no experience in the home based business market and think they won't even know where to begin once they sign up. Don't let this be the case. Beachbody has great training that you will have access to and will walk you through everything you need to know every step of the way. You will also have access to the Coach who has sponsored you, and most likely a team site with additional resources and marketing tools available for you to use.

**6. How Does A Beachbody Coach Make Money?** Ahhh...money...finally the important part right? This has to be the #1 question I'm asked and seems to be what people care about the most. I guess I can't blame them. First off, being a Beachbody Coach is not entirely about money, it is truly about helping others getting healthy and fit. From my experience, I've found that the Beachbody Coaches who use the products themselves, and have a true passion for health and fitness, and helping others, have

been the most successful. So with that being said, a Beachbody Coach can earn money a couple of ways. The first way to earn money is through retailing Beachbody products. A Coach makes a 25% commission from every product he or she sells. Selling 1 P90x a week for a month, or (4 P90xes) would earn a Coach about \$120 for that month. Because Beachbody's products are so popular, it is possible to earn a sizeable income just from retailing the products. Another way a Beachbody Coach can earn money is by building a team of Coaches and earning bonuses on all of the volume his or her team creates. It is a fact that thousands of people will be joining Beachbody in the next few years, it is possible to build a team of thousands of Coaches, which could make a Coach a whole lot of money. Because this is still a very new business opportunity, now is the perfect time to join.

**7. Beachbody Generates Customers For Coaches.** In my opinion, next to the products, this is one of the highlights of the business and is something that no other home based business is able to do. Beachbody actually gives out customers to the Coaches for free. Coaches have to qualify for this, but qualifying is not hard to do. Here is how it works. Let's say Johnny Boy is sitting at home watching a P90x infomercial. He likes what he sees and decides to call up and buy P90x. Johnny Boy receives his P90x, and is also placed into a Beachbody Coach's business. The Coach will not receive a commission from the original P90x purchase, but will receive a commission on all of Johnny Boy's future purchases from Beachbody. Now this is where it gets good. Once Johnny Boy

starts his P90x workout, the DVDs suggest that they purchase the P90x Recovery Drink, the P90x Protein Bar, and the P90x push up stands and resistance bands. The Beachbody Coach who was given Johnny Boy will receive commissions on any of the products Johnny Boy buys. Most P90x purchasers love the workout and most likely will purchase one of these other Beachbody products. The Beachbody Coach ends up making commissions for not really doing any real work. It's great. And these customers also make great leads to convert into new Coaches themselves. You already know they are using a Beachbody product, so contact them and let them know about the business opportunity.

**8. This Is Not A Get Rich Quick Scheme.** Although this business opportunity is still very new, some Coaches are already making thousands of dollars a week. In fact, the top earning Beachbody Coach in 2011 made over \$1,400,000 for that year. While these types of earnings are possible, it will not happen right away. The Coaches who are making some serious money have been building their business for years already and have put in a lot effort and hard work. As a new Coach, don't expect to make a lot of money right away. This is a business that takes time and effort to build and not something that will make you rich overnight.

## Conclusion

I hope the information I've provided has helped you decide if becoming a Beachbody

Coach is right for you. You can find more information at my blog, [www.gettingstrongnow.com](http://www.gettingstrongnow.com) , which is updated daily. If you still have questions, feels free to contact me either through email at [chris@gettingstrongnow.com](mailto:chris@gettingstrongnow.com), or give me a call at 973-981-4208, I'd love to hear from you.